

BUSINESS REPLY

NO POSTAGE STAMP NECESSARY IF M

POSTAGE WILL BE PAID

Research Institute Recon

RESEARCH INSTITUTE B

589 FIFTH AVENU

NEW YORK, N. Y. 1

You can make big use of this to
reduce your income tax this year —

FREE COPY
to new subscribers

The Way Executives Cut Taxes

Send me the Special Handbook on "THE WAY EXECUTIVES CUT TAXES"
— at no charge — with a 1-year trial of the regular weekly *Research Institute*
Recommendations on business and taxes at the low rate of \$2 a month, payable
annually. Bill us later.

Individual _____ Company _____
Address _____ City _____ State _____ Zip # _____

★ By returning this card at once you receive an extra premium — a copy of "TAX-WISE
HANDLING OF EXPENSE ACCOUNTS UNDER THE NEW TAX LAW."

908 YD-2